# Distributors and Partners

Many of our good friends who own tobacco shops tell us that it takes a person less time to purchase an automobile, than it does a humidor. There is a long thought process involved. Our philosophy has been that our product is <u>an alternative to investing in a piece of</u> <u>furniture.</u>

We realize that retail shops do not want to carry merchandise that does not sell. The Cigar Jar is priced to sell. Unlike expensive humidors that have extremely slow turn over, the Cigar Jar will allow you a high profit margin, with a product that sells.

The Cigar Jar is new, exciting and it works. As a distributor, you have our pledge to sales and marketing support. This will include advertising in various tobacco trade magazines, Robb Report and Cigar Aficionado. We are also available to display at local cigar smoker nights, as well as future big smokes.

We look forward to having you on board as a partner!!



Gary Scott International, Inc. P.O. Box 8241/Wardhill Station Haverhill, MA 01835 phone: 508/975-9979 fax: 508/975-4047

## Protection for your investment





. The Pigar Jar<sup>®</sup>.

f you've been putting off purchasing a humidor, wait no more! The Cigar Jar is here, the most effective and affordable humidor on the market today. When your cigars are stored in the Cigar Jar, there is no worrying about freshness. The Cigar Jar is a complete and ready to use humidor with its airtight seal and all natural humidification system. The Cigar Jar is designed to let people know you are proud to be a cigar smoker.

#### Why Humidify?

Cigars need their original humid atmosphere (70-80%) to stay fresh and achieve maturation. The proper humidity will allow the cigar to deliver its fullest character, aroma and taste.

The standard method of humidification is oasis styrofoam (used by florists). The Styrofoam needs to be treated every six months with a chemical solution and put into your humidor. It is messy, expensive and time consuming. The Cigar Jar contains our new "Evermoist™" sponge humidification system. Evermoist<sup>™</sup> can hold three times its weight in water and will not support bacteria growth. All that is required of our Evermoist<sup>™</sup> is 6 to 10 drops of water every month. It is simply the best manual humidification system currently available.



### Additional Details

#### Quality <sub>and</sub> Performance

The Cigar Jar is made of a premium acrylic that gives it an appearance of crystal, but has the resilience of plastic. It will not breath or allow air to penetrate through. When outside air enters through porous wood humidors, cigars dry out. If you are not constantly monitoring your wooden box, you run the risk of ruining all your fine cigars.

The seal is the most critical element of any humidor. A small gap or exposed area will allow air to find its way into the humidor, drying out the humidification system and cigars. This is a major problem during the dry cold months.

Our seal is made of low durometer silicone rubber. It does not take a compression set. When the Cigar Jar is "locked" in the closed position, the gasket is forcefully compressed, providing you a solid airtight seal.

The Cigar Jar holds at least one full box, 25 cigars, or more depending on the size ring gauge you prefer. It can also accommodate lengths up to  $7\frac{1}{2}$ " in height. The Cigar Jar is sleek and attractive, it looks great at home or in the office and it allows you to show off those beauties!! The Cigar Jar is the affordable and effective humidor on the market today, see your local tobacconist or call us to find your nearest distributor.

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